#### RoboGrinder at Virginia Tech Season 2023 SPONSORSHIP PACKAGE





# SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP BENEFITS

### Naming Rights The right to nam

The right to name the Virginia Tech RM competition team

#### **Uniform Ads**

Print the sponsor's logo and name or the players' jerseys

#### Robot Delivery Ads

Sponsor's logo and name printed on all robots

#### Video Ads

Acknowledge sponsors in team promotional videos

#### **Booth Ads**

Post the company logo or display company promotional materials on exhibition boards during and outside school activities

#### **Team Website Ads**

Advertising spot of official website of RoboGrinder.

#### **Social Media Ads**

Tweet on the team's social media. (Content can be customized)

#### Souvenir set

DJI Robomaster peripheral gifts and scale models of the team's robots.

#### **Designated products for the Team**

During the competition, use the specified products or services as requested by the sponsor.

#### **Unclassified Item**

Any other unlisted feedback methods will be negotiated later

Platinum \$7000 (Limited one)	Gold \$4500	Silver \$2500	Exhibitor \$700
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